

Community Internship Collaboration Business Proposal Spring, 2020

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Organization name	Los Alamos Creative District
Mentor/Contact name	Jennifer Loveless
Address	190 Central Park Square, Los Alamos, NM 87544
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Organization website	www.creativelosalamos.org
Describe your organization	The Los Alamos Creative District's mission is to advance the community's unique creative identity and generate increased economic prosperity for a better quality of life. Los Alamos creativity is a rare asset arising from its rich past and ongoing vitality in the art, science, technology, history, the natural environment and outdoor recreation. It provides a focal point for amplifying this creativity.
Internship title	Creative District Intern
Specific days/hours (if applicable)	Flexible, depending on student's schedule and availability
What will the student learn from the internship?	Student will learn about developing a design plan and executing it. This will be done through setting goals for the overall development and analysis of what is already out there.
What does your business need that a student intern can impact?	We run a lean operation and have limited opportunities to do 'out-of-the-box' ideas that will take extra time to develop, plan and execute outside of our contractual commitments. The intern would be a tremendous asset to the team in launching a new concept/offering to the Los Alamos community and to visitors.
What project(s) will the intern work on?	Creative District website and database
What skills are required for this internship?	-Strong Communication skills -Student should be comfortable going out into the community and talking to business owners Photograph and video skills are a plus but not needed -Interest in marketing/ social media is a plus
What final deliverables will the student produce?	A Creative Directory that will live on the Creative District Website that will feature local talent and recourses of the community.
How would you describe the primary purpose of this project? (Select one)	Computer Science/ITScience (Biology, Chemistry, Environmental) _X Marketing/Communications _X_Project ManagementAccounting/Finance Other

If "Other", please specify	Click here to enter text.
Any additional	The intern will also be collaborating with the Director of the Los Alamos
information you would	Chamber of Commerce and the Creative District Manager on ideas and
like to share?	suggestions for this project.