



Community Internship Collaboration Business Proposal
Spring, 2020

Organization name	Crowfeather Cleaning LLC
Mentor/Contact name	Anna Froman
Address	190 Central Park Square Suite 109
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Organization website	www.crowfeathercleaning.com
Describe your organization	A eco-concientious cleaning service based in Los Alamos servicing residential and commercial accounts. Our mission is to care for our community one clean space at a time. We perform our services with eco-friendly cleaning products, and a personal touch!
Internship title	Client/Recruit Marketing Intern
Specific days/hours (if applicable)	Tues-Thur – prefer 10-2 but flexible
What will the student learn from the internship?	Creative methods to obtain feedback from their clients on satisfaction with service, and what needs are not met to know where to expand or eliminate aspects of service. Creative ways to recruit talent with client and culture to create successful teams through developing and implementing new strategies.
What does your business need that a student intern can impact?	We are seeking to have positive client impact with our current clients, increase our volume to hire and recruit needed talent to grow. The internship would be beneficial in assisting our company in recruiting that talent and respond to the community need through a survey campaign.
What project(s) will the intern work on?	Create and implement survey to clients for feedback on services. Create a recruiting campaign for us to use at hiring events to seek the type of talent that meets those criteria gathered from our client survey.
What skills are required for this internship?	Communication ability. Personal time management. Creativity. Passion for innovation and new methods. Data collection. Data interpretation. Application of learned information through strategy. Be a person that is good at inspiring others.
What final deliverables will the student produce?	A completed survey with data and proposal for application into the scope of work. A strategy for recruitment based on community, labor pool, and client feedback.
How would you describe the primary purpose of this project? (Select one)	<input type="checkbox"/> Computer Science/IT <input type="checkbox"/> Science (Biology, Chemistry, Environmental) <input checked="" type="checkbox"/> Marketing/Communications <input type="checkbox"/> Project Management <input type="checkbox"/> Accounting/Finance <input checked="" type="checkbox"/> Other
If "Other", please specify	Communication

Any additional information you would like to share?	We are a start up and we want to create a fun and inviting culture for our new teams, thank you for considering us for your internship! We look forward to helping you develop and take away lasting learning for your future opportunities!
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