

## Community Internship Collaboration Business Proposal Spring, 2020

| Organization name  | Los Alamos Chamber of Commerce   |
|--|--|
| Mentor/Contact name  | Ryn Herrmann   |
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| Organization website   | http://losalamoschamber.com/   |
| Describe your organization   | The Chamber of Commerce has 300 members and helps create a stronger local economy, promotes the community and provides networking opportunities.                 |
| Internship title   | ChamberFest Intern   |
| Specific days/hours (if applicable)  | Flexible   |
| What will the student learn from the internship?                               | Marketing and event planning   |
| What does your business need that a student intern can impact?                 | The student intern would help with planning the ChamberFest event, mostly assisting with online social media marketing.  |
| What project(s) will the intern work on?                                       | ChamberFest is a street fair exclusive to Chamber members. This year it will take place on June 6, 2020. All social media work could be scheduled ahead of time. |
| What skills are required for this internship?                                  | Social media skills.   |
| What final deliverables will the student produce?                              | Social media marketing plan.   |
| How would you describe<br>the primary purpose of<br>this project? (Select one) | Computer Science/ITScience (Biology, Chemistry, Environmental)XMarketing/CommunicationsProject ManagementAccounting/FinanceOther                                 |
| If "Other", please specify   | Click here to enter text.  |
| Any additional information you would like to share?                            | The event occurs after the semester ends, but all work could be finished ahead of the event.   |