UNM LOS ALAMOS

Community Internship Collaboration Business Proposal
Spring, 2019

Organization name	Los Alamos Creative District
Mentor/Contact name	Jennifer Loveless
Address	190 Central Park Square, Los Alamos, NM 87544
Phone number	505-661-4872
E-mail address	Jennifer@losalamos.org
Organization website	www.creativelosalamos.org
Describe your organization	The Los Alamos Creative District's mission is to advance the community's unique creative identity and generate increased economic prosperity for a better quality of life. Los Alamos creativity is a rare asset arising from its rich past and ongoing vitality in the art, science, technology, history, the natural environment and outdoor recreation. It provides a focal point for amplifying this creativity.
Internship title	Creative District Intern
Specific days/hours (if applicable)	Flexible- Mon-Thurs 8am- 5pm
What will the student learn from the internship?	Student will learn about organizing and planning community events as well as promoting and marketing them.
What does your business need that a student intern can impact?	We need help gathering information to complete a Creative Directory as well as assistant in promotion and marketing.
What project(s) will the intern work on?	Student will assist in market and social media. Help plan community events as well as help to gather information and images for a Creative Directory.
What skills are required for this internship?	-Interest in marketing/ social media, and event planning and Design -Strong Communication skills -Student should be comfortable going out into the community and talking to business owners. - Photograph and video skills are a plus but not needed
What final deliverables will the student produce?	A Creative Directory that will live on the Creative District Website.
How would you describe the primary purpose of this project? (Select one)	__Computer Science/IT __Science (Biology, Chemistry, Environmental) __☐Marketing/Communications __Project Management __Accounting/Finance __Other
If "Other", please specify	Click here to enter text.

Any additional information you would like to share?	Click here to enter text.