

Community Internship Collaboration Business Proposal

Spring 2019

Organization name	BeautyCommunity.com
Mentor/Contact name	AliceBarczak, Founder
Address	Santa Fe but I go up to Taos
Phone number	505-712-3250
E-mail address	Alice@BeautyCommunity.com
Organization website	BeautyCommunity.com
Describe your organization	Organic beauty and grooming products from the Southwest.
Internship title	ChiefCreative
Specific days/hours (if applicable)	2-5 hours a week
What will the student learn from the internship?	BeautyCommunity has a number of vendors we work with in Taos. We are working on content for the site, FaceBook, and Instagram. The intern would learn about social media (classes I use included) and basic videos
What does your business need that a student intern can impact?	We really need to develop the Taos marketplace. It is a sensational market for us and the student would learn the business from start to finish since they would be in one marketplace.
What project(s) will the intern work on?	Photos, videos, basic writing (we have this covered but we would need information about local events and companies)
What skills, ability or education level is required for this internship?	Photos (I would show them how to load to our Instatgram account, beautycommunityexperienced and Facebook, BeautyCommunity). I have an excellent class on line they could do to learn Instagram. Also basic videos.
What is the final product will the student produce?	Content for the site, BeautyCommunity.com. This might lead to a job with BeautyCommunity.com but it would help the student point to work on the web they have personally been involved iwth
How would you describe the primary purpose of this project? (Select one)	Creative but project management if you have to put it in one of the boxes
If "Other", please specify	I had another company, zvintage.com and the student interns went on to fabulous careers. Not only did it get them experience but it got them high paying jobs because all the other applicants did not have experience.
Any additional information you would like to share?	We will have a blast. The student would really enjoy meeting the companies we work with in Taos. We have beekeepers, people from Australia, award winners. The student would really enjoy working and learning from these people.