



College Council Meeting
Tuesday, November 7, 2023
10:00 am-11:30 am, Zoom Only
DRAFT

MINUTES

1. Call to Order, Confirmation of a Quorum

Coco Rae called the meeting to order at 10:00 am.

Council Members Present

Cindy Budge

Coco Rae

Grace Willerton

Irina Alvestad

Ivette Jimenez

Peninah Wolpo

Kristian Godt

2. Routine Business- *Council Action Items*

- a. Approval of College Council meeting minutes- October 3, 2023

- i. Motion made by Coco Rae to approve the minutes. Motion passed.

3. Announcements

- a. New faculty representative on College Council

- i. Coco Rae welcomed Dr. Irina Alvestad as new faculty representative.

- b. New hires

- i. Kathryn Vigil introduced Cameron Dreher, Branch Recruitment Specialist and described her position in detail.
- ii. Bob Harmon introduced Joanne Kozuchowski, Accountant III.

- c. RFP for website redesign
 - i. Sarah Jimenez explained the mission and progress of obtaining a new website for UNM-LA.
 - ii. Committee will be selecting vendor to build website.
- d. UNM-LA mailer
 - i. Sarah Jimenez provided a comprehensive update from marketing and communications team.
 - ii. Announced they are in the beginning stages for a year-long, multi-faceted marketing campaign aiming at increasing enrollment, encouraging employment with UNM-LA and to build brand awareness in the community.
 - iii. Detailed what the UNM-LA mailer will include, frequency of press releases and building of social media content calendar.
 - iv. Call out to College Council community to contribute ideas for content creation to the form provided in a link and available on Asset Essentials.
 - v. Reported building an asset library to include UNM-LA templates, and access to photo libraries. Updates to come. Procedures remain the same; material must be first submitted to marketing for approval.
 - vi. Encouraged College Council community to continue submitting any marketing requests through Asset Essentials and requests will be prioritized accordingly.
- e. HACU conference report
 - i. Brooke Parsons and Anne Jarrett reported attendance of HACU and which sessions were attended.
 - ii. Informed College Council community that they have a copy of the HACU booklet with the conference schedule and contact information if anyone is interested.
- f. Financial Literacy 101
 - i. Brooke Parsons described the launch of the Financial Literacy 101 online program that offers financial wellness courses. Provided link to the content.

- ii. Announced there will be a financial literacy presentation on January 22, 2024 that is open to students and families in the community.
- g. Other
 - i. Bob Harmon announced the removal of some books from UNM-LA library that are now available on an auction site. Provided link to books on auction site.

Celebrations

- a. Job Fair success
 - i. Grace Willerton reported a successful job fair with record participation from businesses and attendees. Plans to have another job fair in the spring.
 - ii. Thanked UNM-LA community for their help and efforts.
- b. Transfer Day participation
 - i. Kathryn Vigil reported on the Transfer Day event which invites UNM Central Campus' academic department advisors to establish relationships with students, and answer in depth questions in order to help student plan for transition.
 - ii. Reported some success with student sign up. Plan to redesign approach in the future in order to increase student sign up.
- c. Other
 - i. Kathryn Vigil reminded UNM-LA community that there will be a fun little party next week to celebrate Kelley Garrett's baby.

4. New Business

- a. Assessment report for UNM-LA
 - i. Peninah Wolpo reported in detail the overall takeaways for the UNM-LA Assessment Report.
 - ii. Presented various essential skill comparisons between this year and last year.
 - iii. Announced a Critical Thinking Essential Skill Workshop happening 11/15/23 from 5:00 pm- 6:00 pm.
- b. Branch presentation

- i. Chancellor of UNM- Taos, Mary Gutierrez, and her executive team introduced themselves, described their roles and each member stated the challenges, opportunities and initiatives taken within their departments.
- c. Student lounge idea & student survey
 - i. Kristian Godt reported the amount of time students spend on campus, detailed the student survey results for what items are most wanted for the student lounge, events that would take place there, and explained the overall purpose of a student lounge.
 - ii. Chancellor Holtzclaw will be meeting with Student Government to further discuss.
 - iii. Updates will be presented at College Council meeting in February.
- d. SBDC presentation
 - i. Sandy Jones presented the mission of Small Business Development Center. Provided background information of SBDC and an overview of what it offers to the community.
 - ii. Announced the next Business Scholar Luncheon will take place on November 15, 2023 at SALA event center.
- e. Office and renovation projects (Mike, 10-15 min)
 - i. Chancellor Mike Holtzclaw asked for patience and flexibility with renovations.
 - ii. Will provide more updates on projects at College Council meeting in February.

5. Council Requests for February Agenda Items

- a. Explanation of UNM 2040- Mike Holtzclaw
- b. Updates to renovations- Mike Holtzclaw
- c. Student Lounge discussion- Kristian Godt

6. Next Meeting

February 6, 2024, 10:00 am- 11:30 am, UNM-LA Lecture Hall, Building 2 and Zoom

7. Adjournment

11:30 am