



**Advisory Board Special Meeting  
Monday, May 22, 2013  
5:30 p.m., Lecture Hall**

<b>MINUTES</b>
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**1. CALL TO ORDER**

At 5:39 p.m., Steve Boerigter, Chairperson called the meeting to order and provided brief opening remarks.

**2. ROLL CALL**

**Board Members Present:**

Dr. Steve Boerigter  
Ms. Linda Hull  
Dr. Michelle Hall  
Mr. John Hofmann

**Staff & Visitors Present:**

Dr. Cedric Page, Executive Director  
Dr. Kate Massengale, Dean of Instruction  
Dr. Cindy Rooney, Associate Dean of Instruction  
Kay Willerton, Associate Dean of Instruction  
Ms. Lisa Wismer, Director, Business Operations  
Kathryn Vigil, Student Enrollment Director  
Vint Miller, Public Information Representative  
Mike Wismer  
Chief Troy Hughes, LAFD  
Linda Daly

**3. PRESENTATION OF VISITORS & INFORMATION FOR THE BOARD**

Dr. Page introduced our new Public Information Representative, Vint Miller. He gave a brief overview of his background.

**4. PUBLIC COMMENT**

There was no public comment.

**5. STAFF PRESENTATIONS:**

a. Executive Director's Report

John Hofmann provided a summary of the Mil Levy campaign website. Suggestions for improvement were talked over. Lisa Wismer showed some

student testimonial videos. Mike Wismer discussed a kick-off event for the campaign.

Advertising issues were reviewed. Media relations were discussed.

**6. FUTURE BUSINESS**

**7. ADJOURNMENT:**

Upon a motion by Ms. Hull, the Board unanimously voted to adjourn the meeting at 7:25 p.m.

*Approved by the UNM-LA Advisory Board on September 9, 2013  
Anne Lantrip, Recording Secretary*