UNM-Los Alamos Strategic Plan
Goals and Objectives
2016/17 – 2026/27
I. Achieving Student Excellence – providing high-quality service to students during the recruitment, educational experience, and completion processes. The following items are identified:

A. Recruitment Objectives:

1. Increase the total number of students.

2. Develop and maintain relationships with secondary education providers in Northern New Mexico.

3. Develop and provide quality-recruiting materials.

4. Dispatch adequately prepared recruiters.

5. Address the needs of prospective students.

B. Educational Experience Objectives:

1. Provide quality programs and courses.

2. Deliver innovative programs, courses, teaching techniques, and schedule options.

3. Enhance academic support services.

4. Expand internship and mentoring programs.
5. Provide opportunities for student engagement in social and community settings.

C. Success and Completion Objectives:

1. Increase course completion and facilitate progress toward educational objectives.

2. Increase post-secondary award completion.

II. Achieving Community Excellence - serving our community, especially related to workforce development, lifelong learning, community endeavors, and visibility in the community. The following items are identified:

A. Workforce Objectives:

1. Create a workforce that meets the needs of Northern New Mexico.

2. Be involved with local and regional economic development activities.

B. Lifelong Learning Objectives:

1. Serve the needs of individuals of all ages.

C. Community Collaboration and Involvement Objectives:

1. Increase collaboration activities with community partners.

2. Increase involvement with community organizations.
D. Community Awareness of UNM Los Alamos Objectives:

1. *Increase marketing efforts.*

2. *Host more community events on campus.*

III. Achieving Institutional Excellence - promoting and maintaining excellence within our institution, especially related to financial resources, human resources, physical resources, collaboration, and a plan to identify and achieve our goals. The following items are identified:

A. Financial Resources Objectives:

1. *Secure financial future.*

2. *Strategically and responsibly, use financial resources.*

B. Human Resources Objectives:

1. *Staff UNM-LA sufficiently to maintain our reputation as the high-quality education provider in our market.*

2. *Create an environment that encourages excellence.*

3. *Increase professional development opportunities for faculty and staff.*

C. Physical Resources Objectives:

1. *Create a vibrant, positive, and safe campus environment.*

2. *Develop a capital plan.*
D. **Collaboration with Higher Education Entities Objectives:**

1. *Foster relationship with main campus and other UNM entities.*
2. *Increase collaboration with other higher education institutions.*
3. *Maintain a positive relationship with state education organizations.*

E. **Strategic Plan Objectives:**

1. *Annually, measure progress and prioritize items in the Strategic Plan.*