**Community Internship Collaboration Business Proposal**

**Spring, 2020**

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<tr>
<th><strong>Organization name</strong></th>
<th>Los Alamos Creative District</th>
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<tbody>
<tr>
<td><strong>Mentor/Contact name</strong></td>
<td>Jennifer Loveless</td>
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<tr>
<td><strong>Organization website</strong></td>
<td><a href="http://www.creativelosalamos.org">www.creativelosalamos.org</a></td>
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**Describe your organization**

The Los Alamos Creative District’s mission is to advance the community’s unique creative identity and generate increased economic prosperity for a better quality of life. Los Alamos creativity is a rare asset arising from its rich past and ongoing vitality in the art, science, technology, history, the natural environment and outdoor recreation. It provides a focal point for amplifying this creativity.

**Internship title**

Creative District Intern

**Specific days/hours (if applicable)**

Flexible, depending on student’s schedule and availability

**What will the student learn from the internship?**

Student will learn about developing a design plan and executing it. This will be done through setting goals for the overall development and analysis of what is already out there.

**What does your business need that a student intern can impact?**

We run a lean operation and have limited opportunities to do ‘out-of-the-box’ ideas that will take extra time to develop, plan and execute outside of our contractual commitments. The intern would be a tremendous asset to the team in launching a new concept/offering to the Los Alamos community and to visitors.

**What project(s) will the intern work on?**

Creative District website and database

**What skills are required for this internship?**

- Strong Communication skills
- Student should be comfortable going out into the community and talking to business owners.
- Photograph and video skills are a plus but not needed
- Interest in marketing/social media is a plus

**What final deliverables will the student produce?**

A Creative Directory that will live on the Creative District Website that will feature local talent and resources of the community.

**How would you describe the primary purpose of this project? (Select one)**

- Computer Science/IT
- Science (Biology, Chemistry, Environmental)
- X Marketing/Communications
- X Project Management
- Accounting/Finance
- Other
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<td><strong>Any additional information you would like to share?</strong></td>
<td>The intern will also be collaborating with the Director of the Los Alamos Chamber of Commerce and the Creative District Manager on ideas and suggestions for this project.</td>
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