

Community Internship Collaboration

Spring 2018

Internship Mentor Application

Organization name	Pajarito Environmental Education Center
Mentor/Contact name	Jonathan Creel
Address	2600 Canyon Road, Los Alamos, NM 87544
Phone number	505-662-0460
E-mail address	programs@peechnature.org
Organization website	www.peechnature.org
Describe your organization	PEEC is the nonprofit organization that runs the Los Alamos Nature Center. We serve 40,000 people per year with hikes, outings, hands-on field science lessons in the schools, and more.
Internship title	Planetarium Marketing Technician
Specific days/hours (if applicable)	Flexible
What will the student learn from the internship?	<ul style="list-style-type: none">• How to create graphics for a full-dome planetarium experience.• How to work with new and unique technology.• How to design and coordinate a targeted marketing campaign for two local businesses.• Working with clients for their advertising vision.
What does your business need that a student intern can impact?	We need to decide on and use the best technology to create full-dome images to project on our planetarium. We will use this information to create a full-dome "trailer" for advertising local businesses.
What project(s) will the intern work on?	The intern will create two full-dome ads for local businesses that have supported planetarium shows. This will also require research into different technologies to make this possible.
What skills, ability or education level is required for this internship?	Skills in video editing and the knowledge of using different platforms to create video content. Optional: Marketing knowledge or a design background.
What is the final product will the student produce?	Full-dome planetarium advertisements.
How would you describe the primary purpose of this project? (Select one)	Computer Science/IT; Marketing/Communications;
Any additional information you would like to share?	The student will be involved in the project from the conceptual phase to the design and implementation in the planetarium. It would debut in late April.