

Community Internship Collaboration

Spring 2018

Internship Mentor Application

Organization name	Los Alamos National Bank
Mentor/Contact name	Jason Waterbury
Address	1200 Trinity Drive Los Alamos, NM 87544
Phone number	505-662-1025
E-mail address	jasonw@lanb.com
Organization website	www.lanb.com
Describe your organization	Community Bank
Internship title	Marketing, Website Development
Specific days/hours (if applicable)	M-TH preferred, hours must be within 8am-5pm business hours
What will the student learn from the internship?	The student will learn how to take computer coding knowledge and implement in a real world scenario. This internship will help students learn how interwoven different departments are in an organization. They will also learn how to take a big picture idea and drill down to detailed deliverables to successfully complete an important, value-added project for a public company. They will be working most closely with project management learning how to create a timeline and ensure all aspects of the project are being accounted for. They will also work with Marketing to understand strategy behind our marketing efforts and how that ties to our website and compliance to understand how regulation may impact their project and on the bank as a whole. Lastly, they will get valuable experience reporting to our senior executive team, including our CEO on a regular basis. This will help develop their presentation & leadership skills while demanding accountability on project timeline.
What does your business need that a student intern can impact?	We are looking for a student with a marketing and/or computer programming background to assist in updating our website.
What project(s) will the intern work on?	Website Development
What skills, ability or education level is required for this internship?	Strong computer skills required, coding background required, marketing knowledge a plus

What is the final product will the student produce?	A successful internship will end with updates being completed on the website to ensure LANB is compliant with all new regulation.
How would you describe the primary purpose of this project? (Select one)	Marketing/Communications Project Management
If “Other”, please specify	N/A
Any additional information you would like to share?	The internship will be to complete a real-world need for the largest bank in Los Alamos and a publicly traded company. It will also include regular presentations to our senior executive team, including our CEO, John Gulas. If time permits, they will also get an opportunity to present to our board of directors. This is not data-entry or coffee runs, this will demand consistent and strong work ethic in order to achieve desired results. Throughout the process, you will be mentored to learn many aspects of project management and marketing that will help you drive value wherever you go post-graduation.