

# Community Internship Collaboration

Spring 2018

Internship Mentor Application

<b>Organization name</b>	Los Alamos Beer Cooperative dba Bathtub Row Brewery
<b>Mentor/Contact name</b>	Doug Osborn, General Manager Connie Goettee, Member, Board of Directors
<b>Address</b>	163 Central Park Square, Los Alamos NM 87544
<b>Phone number</b>	General Manager (505) 577-8919
<b>E-mail address</b>	<a href="mailto:manager@bathtubrowbrewing.coop">manager@bathtubrowbrewing.coop</a> clgoettee@gmail.com
<b>Organization website</b>	bathtubrowbrewing.coop
<b>Describe your organization</b>	<p>The Los Alamos Beer Cooperative (LABC), doing business as Bathtub Row Brewing, has established a craft brewery and taproom as a place for the community to gather and enjoy great, locally brewed beer. The Cooperative is located in Los Alamos, New Mexico, in the center of the historic downtown.</p> <p>Bathtub Row Brewing is New Mexico's first cooperative brewery, and only the fourth in the United States. Since our opening in April 2015, we have produced and sold nearly twice initial projections, and are enjoying a stable business revenue.</p> <p>We are focused on producing the highest quality, fresh, delicious craft beer, and serving it in the taproom and at local events. Retail customers and members of the cooperative may come to view the operation of the brewery and purchase beer by the glass for consumption on premises, or to take home in growlers.</p> <p>The taproom is as envisioned - a place for the members of the Los Alamos community to gather, relax in a comfortable atmosphere, read, talk, be alone or in a small group — and enjoy a beer. The vision evokes one of a small, neighborhood pub in England, where fresh beer is brewed on premises, and is as much a vital part of the community's spirit as is the togetherness of the gathering.</p>
<b>Internship title</b>	Statistician
<b>Specific days/hours (if applicable)</b>	Days and hours for work can be flexible.
<b>What will the student learn from the internship?</b>	Marketing trends, cost analysis, data analysis
<b>What does your business need that a student intern can impact?</b>	We currently have an extensive amount of data from our Shopkeep system, but do not have the resources to provide adequate data analysis. A student intern would be able to analyze the data and provide useful information on business trends, cost analysis and ways to improve business practices.

<b>What project(s) will the intern work on?</b>	Provide data analysis utilizing information from our Shopkeep system and generate reports for review by the GM. Head Brewer and Board of Directors.
<b>What skills, ability or education level is required for this internship?</b>	Understanding of statistics and data analysis Report skills (Powerpoint) Attention to detail Cleanliness
<b>What is the final product will the student produce?</b>	Reports for review by the GM, Head Brewer and Board of Directors  The Student will also be requested to attend a meeting of the Board of Directors with the General Manager at the end of the assignment and make a short presentation to discuss these same points.
<b>How would you describe the primary purpose of this project? (Select one)</b>	Marketing/Communications
<b>If "Other", please specify</b>	<a href="#">Click here to enter text.</a>
<b>Any additional information you would like to share?</b>	We have been involved in the Community Internship Collaboration by offering a business marketing internship in 2015 and fall 2017.  We are an organization that is dedicated to the safety and enjoyment of our employees in their work. The cooperative supports education and sustainability as core principles of our business model.