

# Community Internship Collaboration

Spring, 2017  
Internship Posting

<b>Organization name</b>	<b>RealtyOne of Santa Fe and Los Alamos</b>
<b>Mentor/Contact name</b>	Kristen Henderson
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<b>Organization website</b>	Realty1santafe.com
<b>Describe your organization</b>	Realty1 of Los Alamos is a new real estate office here, but established in Albuquerque and Santa Fe. Two brokers now with several joining.
<b>Internship title</b>	<b>Real Property Specialist</b>
<b>Specific days/hours (if applicable)</b>	n/a, as intern prefers
<b>What will the student learn from the internship?</b>	<a href="#">Click here to enter text.</a>
<b>What does your business need that a student intern can impact?</b>	Project – creating database of the (many) vacant homes in Los Alamos with owner contact info; create marketing approach to reach owners. Start outreach.
<b>What project(s) will the intern work on?</b>	The Vacant Home Database, see above.
<b>What skills are required for this internship?</b>	Comparing data; navigating local government to get some data; research skills online; assessing state of home with drive-by. Ideally, some marketing interest (will work with intern on all this).
<b>What final deliverables will the student produce?</b>	A fairly complete database, marketing plan.
<b>How would you describe the primary purpose of this project? (Select one)</b>	Marketing/Communications Other
<b>If "Other", please specify</b>	Sales and housing rehab and marketing. Ultimate purpose is to move these homes onto the market.
<b>Any additional information you would like to share?</b>	As the other agent and I set up this office, there will be plenty of learning opportunities in start ups and business creation. Other broker is Beverly Chapman (of Chapman Realty) a well-respected Santa Fe broker.