

Community Internship Collaboration

Spring, 2017
Internship Posting

Organization name	Bathtub Row Brewery
Mentor/Contact name	Mike Steinzig
Address	299 La Cueva
Phone number	505 695 4784
E-mail address	steinzig@gmail.com
Organization website	http://www.bathtubrowbrewing.coop/
Describe your organization	Local cooperatively owned brewery
Internship title	Business opening history
Specific days/hours (if applicable)	n/a
What will the student learn from the internship?	Process for opening a cooperatively owned business
What does your business need that a student intern can impact?	Collection of all the fundraising events
What project(s) will the intern work on?	Develop a historical notebook that will be used by the board for future reference, and may be displayed in the brewery and offered for sale for marketing purposes.
What skills are required for this internship?	Organizational skills, basic computer software skills (word, powerpoint)
What final deliverables will the student produce?	See above
How would you describe the primary purpose of this project? (Select one)	Computer Science/IT Science (Biology, Chemistry, Environmental) Marketing/Communications Project Management Accounting/Finance Other
If "Other", please specify	Business planning
Any additional information you would like to share?	As the 3 rd cooperative brewery in the United States, it would be useful to record the efforts that went into going from a concept to an operating brewery. Los Alamos Beer Coop was created by a dedicated group of people, but documenting the process (through pictures, articles, descriptions, graphs, tables, facts and

	<p>opinions) could be useful both for marketing purposes and as a resource for some of the many new coop breweries that are trying to get started around the country. This would be the primary effort of the intern, and would culminate in either a coffee table type book or a binder with laminated pages that would reside at the brewery for customers to read. As part of this task, the intern would attend meetings of the Strategic Planning Committee and present status results. The second set of tasks would depend on the skills/interests of the intern. These would be short weekly tasks that would improve the operation/efficiency/profitability of the brewery. Some examples: the brewery will be installing a transportainer for storage, and it is expected that a mural will be painted on at least one side of the structure. Identifying a source and design for the mural could be a short project. Scoping of a grain mill for purchase and installation could be another project. Mentoring would be done by the named person above (a board member of LABC) and the general manager of Bathtub Row.</p>
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