

Internship Posting, Fall, 2017

<b>Organization name</b>	Morning Glory LLC
<b>Mentor/Contact name</b>	Kevin Albright
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<b>Organization website</b>	MorningGlory.biz
<b>Describe your organization</b>	Local restaurant/bakery, serving Los Alamos for over 10 years.
<b>Internship title</b>	Web advertising consultant
<b>Specific days/hours (if applicable)</b>	Click here to enter text.
<b>What will the student learn from the internship?</b>	Menu design, managing a commercial web presence, and relating results to goals of on-line advertising.
<b>What does your business need that a student intern can impact?</b>	Now at 10+ years of operation, our company is poised to expand into new menu, modernize our operation, and raise our profile.
<b>What project(s) will the intern work on?</b>	Create new menu on our website, post relevant items on social media accounts, monitor customer responses.
<b>What skills are required for this internship?</b>	Prior web design and social media experience are required. Graphic design experience would be helpful, though not required.
<b>What final deliverables will the student produce?</b>	1. Menu on web site, 2. Posting to social media, 3. Monitoring and report of customer responses.
<b>How would you describe the primary purpose of this project? (Select one)</b>	Marketing/Communications
<b>If "Other", please specify</b>	Click here to enter text.
<b>Any additional information you would like to share?</b>	This job is a replacement of an 8 month period of having a professional company that established our current web presence. Our current menu (most of it) is on the website, just not published yet since we plan to make major additions. Therefore anyone who chooses to take on this effort will have substantial parts already in place.