

Internship Posting Fall, 2017

Organization name	The Family YMCA
Mentor/Contact name	Diana Martinez and Jocelyn Chapman
Address	1450 Iris St.
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E-mail address	dmartinez@laymca.org
Organization website	Laymca.org
Describe your organization	The Y is a charitable nonprofit, established in 1955, dedicated to building community health by focusing on youth development, healthy living and social responsibility. Through fundraising we ensure that no one is turned away for inability to pay, which ensures that all have access to programs to help them have healthy spirit, mind and body.
Internship title	Photographer
Specific days/hours (if applicable)	Flexible to work with student; preferably M-F at times between 8am-5pm; however some assignments will be beyond those hours as mutually agreed upon.
What will the student learn from the internship?	The student will learn the concepts of using photographs to create powerful stories and messages for marketing purposes; basic marketing concepts; branding compliance; teamwork and cooperation.
What does your business need that a student intern can impact?	We need to create a cache of photographs of our program that will impart the benefits of healthy activities including sports, recreation and health and wellness programs. We need help telling our story of how the Y connects community to each other and to health.
What project(s) will the intern work on?	The student will create a cache of excellent photographs of all our programs in action to be used as in a wide variety of marketing activities.
What skills are required for this internship?	Excellent photography skills; photography organizational skills; photography editing skills; computer and digital aptitude to efficiently manage cache. While the Y has photography waivers and will provide notice to participants, and the student will be given a Y Staff shirt, the photographer will need confidence and patience in order to view and document people engaged in programs.
What final deliverables will the student produce?	The student will deliver a cache of excellent photographs to be used in by the Y in various communication mediums-website, Facebook, advertisements, fliers and for press releases.
How would you describe the primary purpose of this project? (Select one)	Computer Science/IT Science (Biology, Chemistry, Environmental) Marketing/Communications Project Management Accounting/Finance Other

If “Other”, please specify	Click here to enter text.
Any additional information you would like to share?	We desire a highly motivated (someone who wants to do this!), committed (someone who will show up and engage!); and confident (someone who wants to learn and DO!) individual.